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Executive
TITLE

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SPONSORSHIP OPPORTUNITIES

STRIDE TO SAVE LIVES | AUGUST 2, 2025

Join SAVE - Suicide Awareness Voices of Education for our annual walk/run around Lake Harriet in Minneapolis. It's not just about miles covered. It's about coming together as a community to support one another and raise awareness for mental health and suicide prevention. Whether you've personally struggled with suicidal ideation, lost a loved one to suicide, or simply want to show your support for those who have, this event is a powerful opportunity to connect with others who understand and empathize.

~~TITLE SPONSOR~~ (SOLD)

TitleSmart and Executive Title hold exclusive rights to Title Sponsor on all marketing, promotion, media, and collateral materials.

- Company tagged in social media posts
- Logo on save.org and registration page
- Recognition in email communications
- Prominent signage throughout event site
- Prominent listing on sponsors board
- Logo exclusive on race shirts
- Verbal acknowledgment during program
- Opportunity to welcome participants
- Tabling opportunity at Resource Tent
- Unlimited race registrations w/ T-shirts

~~MEMORIAL TENT SPONSOR~~ (SOLD)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Memorial Tent site
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 25 race registrations w/ T-shirts

~~RESOURCE TENT SPONSOR~~ (SOLD)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Resource Tent site
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 25 race registrations w/ T-shirts

~~VOLUNTEER SHIRT SPONSOR~~ (SOLD)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Logo exclusive on volunteer shirts
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

~~RACE BIB SPONSOR~~ (SOLD)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Logo exclusive on race bib
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 25 race registrations w/ T-shirts

CHIP TIMER SPONSOR - \$2,500 (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Official Electronic Timer
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

REGISTRATION TABLE SPONSOR - \$2,500 (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Event Registration site
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

YELLOW ROSE SPONSOR - \$2,500 (One)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Yellow Roses site and logo on attached cards
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 15 race registrations w/ T-shirts

FOOD SPONSOR (SOLD)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Signage at Food site
- Inclusion on sponsors board
- Tabling opportunity at Resource Tent
- 10 race registrations w/ T-shirts

EVENT SPONSOR - \$1,000 (Multiple)

- Inclusion in graphic materials, social media posts and email communications
- Logo on save.org and registration page
- Inclusion on sponsors board
- Verbal acknowledgment during program
- 6 race registrations w/ T-shirts

KILOMETER SPONSOR - \$200 (Multiple)

- Logo on save.org and registration page
- Inclusion on sponsors board
- Signage at kilometer mark

NOT-FOR-PROFIT TABLER - FREE (Multiple)

- Tabling opportunity at Resource Tent

To select a Stride to SAVE Lives sponsorship or discuss other partnership opportunities, contact [Nancy Wurm](mailto:nwurm@save.org) at nwurm@save.org or 952-208-8491.