



SPONSORSHIP OPPORTUNITIES

RUN WITH THE HERD | THURSDAY, JUNE 11, 2026

Run With the Herd is an inspiring event created in loving memory of Tim Poferl. This 12th annual gathering invites family, friends, and community members of all backgrounds—from experienced marathoners to casual walkers—to come together for a meaningful cause. Every dollar raised supports SAVE – Suicide Awareness Voices of Education, a Bloomington-based nonprofit dedicated to preventing suicide through education, advocacy, support for suicide loss survivors, and lethal means safety efforts. As SAVE celebrates its 37th anniversary and grows its impact in 2026, your participation can make a profound difference.

Tim Poferl was a beloved son, grandson, brother, uncle, friend, and avid runner who embodied the spirit of our community. He had an affinity for the Bison, our group's symbol. Join the herd and make a difference. This run is for Tim.

TITLE SPONSOR - \$3,500 (One)

- Sponsor signage on Start/Finish arch
- Posts to SAVE social media accounts and on Run with the Herd website
- Opportunity to speak at event
- Verbal acknowledgment during event
- Prominent placement of company name/logo on printed publicity
- 15 race registrations

MEMORIAL GARDEN SPONSOR - \$2,500

- Posts to SAVE social media accounts and on Run with the Herd website
- Verbal acknowledgment during event
- Signage at Suicide Loss Memorial Garden
- 10 race registrations

ARCH SPONSOR - \$1,500

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage on Start/Finish arch
- 6 race registrations

TIMER SPONSOR - \$1,500 (One)

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage at official electronic timer
- 6 race registrations

REGISTRATION SPONSOR - \$1,500

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage at the registration table
- 6 race registrations

PIZZA PARTY SPONSOR - \$1,000

- Posts to SAVE social media accounts and on Run with the Herd website
- Signage at pavilion near pizza buffet
- 4 race registrations

KILOMETER SPONSOR - \$250 (Multiple)

- Recognition on sponsors board
- Signage at the kilometer mark

To select a Run with the Herd sponsorship or discuss other partnership opportunities, Contact Margaret Fondell at mfondell@save.org or 952-208-8485.