

SPONSORSHIP OPPORTUNITIES

TOUR DE SAVE | SATURDAY, JULY 18, 2026

SAVE - Suicide Awareness Voices of Education and area cycling clubs invite you to join us for the 24th Annual Tour de SAVE in Northfield, MN. With five paved and gravel routes ranging from 8 to over 60 miles., this stalwart Midwest cycling event is for everyone. Whether you're an avid biker or a casual weekend cyclist, Tour de SAVE is a great opportunity to gather with others committed to saving lives through suicide prevention.

TOUR SPONSOR - \$5,000 (One)

- Presenting sponsor of 23rd Tour de SAVE
- Logo prominent on all graphic materials
- Company tagged in all social media posts
- Company mention in all event emails
- Prominent signage throughout event site
- Prominent listing on sponsors board
- Verbal acknowledgment
- Opportunity to table and welcome riders
- Logo on save.org and registration page
- 16 rider registrations

FOOD AND BEVERAGE SPONSOR - \$2,500 (One)

- Feed the cyclists after the ride!
- Inclusion in graphic materials, social media posts and email communications
- Exclusive logo on food voucher
- Signage at food/beverage area
- Inclusion on sponsors board
- Verbal acknowledgment
- Tabling opportunity
- Logo on save.org and registration page
- 8 rider registrations

POST-RIDE EVENT SPONSOR - \$2,500 (One)

- Contribute to entertainment after the ride. This can be yard games, live music, and other family-friendly activities.
- Inclusion in graphic materials, social media posts and email communications
- Exclusive sponsor signage at Tour de SAVE activities/entertainment site
- Inclusion on sponsors board
- Verbal acknowledgment
- Tabling opportunity
- Logo on save.org and registration page
- 8 rider registrations

BIB SPONSOR - \$1,500 (SOLD)

- Fund Tour de SAVE's bibs!
- Inclusion in graphic materials, social media posts and email communications
- Exclusive logo on bibs for all registrants
- Inclusion on sponsors board
- Verbal acknowledgement
- Tabling opportunity
- Logo on save.org and registration page
- 6 rider registrations

To select a Tour de SAVE sponsorship or discuss other partnership opportunities, contact Margaret Fondell at mfondell@save.org or at 952-208-8485

WATER STOP SPONSOR - \$750 *(Multiple)*

- Keep cyclists hydrated on their ride!
- Inclusion in graphic materials, social media posts and email communications
- Logo signage at water stop locations
- Inclusion on sponsors board
- Tabling opportunity
- Logo on save.org and registration page
- 6 rider registrations

GOLDEN SPOKE SPONSOR - \$500 *(Multiple)*

- Support the ride!
- Inclusion in graphic materials, social media posts and email communications
- Inclusion on sponsors board
- Tabling opportunity
- Logo on save.org and registration page
- 4 rider registrations

MILE SPONSOR - \$250 *(Multiple)*

- Support the ride!
- Logo on mile sign
- Inclusion on sponsors board
- Tabling opportunity
- Logo on save.org and registration page
- 2 rider registrations

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